



PRINCESS KATE *10 Years of Roy*



2011

Kate's wedding gown "showed how seriously she took her role as a future Queen. It felt very her," says Holt, "but there was a grandness and timelessness that surpassed everyone's expectations."

2012

"It was quite a bold look," Holt says of this McQueen, which Kate first wore on tour in 2012 and then again to the 2020 BAFTAs. "Part of the success of her look is that she has an amazing tailor."

2013

"She was having fun around that time and wearing shorter skirts," Holt says of this maternity look from Topshop. "When she wore it, Topshop went from selling tens to thousands in a day!"

2014

"It was very Jackie O," Holt says of this Catherine Walker & Co. ensemble. "It could have been worn in 1965 or 2014. She looked like she was doing it all there: looking pristine, baby in hand, ticking all the boxes."

2015

"This was very unexpected from her," Holt says of this Erdem gown. "It's the sort of dress you might wear with your girlfriends, and they'd say, 'You look amazing!' It was a risk, but it really paid off."

al Style!

The moment Princess Kate stepped out of her horse-drawn carriage in a fairy-tale Alexander McQueen dress to marry Prince William on April 29, 2011, she became a global style icon. A decade later her evolving fashion choices have an impact like no one else's. "She has always been very elegant and put-together," says Bethan Holt, author of the new book *The Duchess of Cambridge: A Decade of Modern Royal Style*, "but she has really polished up her appearance over the last three years, which I think signifies a new confidence." —MONIQUE JESSEN



2016

"It showed such respect," Holt says of pairing a traditional "half-kira" skirt with a Paul & Joe cape for a trip to Bhutan. "This is one of the few times the palace acknowledged the importance of what she was wearing."

2017

"She looked so strong," says Holt. "But it was princessy at the same time with her bling [Asprey] earrings, as if to say, 'Remember, guys, I am the future Queen, and I can sprint; I can do it all!'"

2018

Kate's Jane Taylor "hatband" for Prince Louis's christening "was divisive at first," says Holt. "Everyone was adjusting their eyes." Since then, "she has made it a signature look. It was on the Prada catwalk a few months later."

2019

Kate wore Beulah, which donates profits to victims of trafficking, in Pakistan. "The coat nods to a traditional Pakistani way of dressing," says Holt, "and it's a way for Kate to support a good cause."

2020

"This was a tour of the U.K. before Christmas, so what better than a festive red coat and a pop of tartan?" Holt says of this McQueen coat and Emilia Wickstead scarf and skirt. "Kate is taking tradition and giving it a new twist."